



# RETAIL SIGN PRICE LIST - 3/1/23

**FIRST PLACE USA**  
SIGNS • AWARDS • STAMPS • BADGES

1349 Dixwell Ave., Hamden, CT 06514

Email: [sales@firstplaceusa.com](mailto:sales@firstplaceusa.com) Web: [www.firstplaceusa.com](http://www.firstplaceusa.com)

Phone: 203-777-5510

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## DESK SIGNS WITH HOLDERS

*Signs in holders include engraving*

Standard aluminum desk signs in silver, black or rose gold holders.  
OTHER SIZES AVAILABLE.

CODE	SIZE	PRICE
DS1-28	2" X 8"	\$27.50
DS1-210	2" X 10"	\$32.00

Two-sided vertical counter signs in silver or rose gold holders.  
OTHER SIZES AVAILABLE.

CODE	SIZE	PRICE
VCS46	4" X 6"	\$44.00
VCS68	6" X 8"	\$69.00
VCS810	8" X 10"	\$81.00

Two-sided tent signs in silver or rose gold holders.  
OTHER SIZES AVAILABLE.

CODE	SIZE	PRICE
DS3-6	1 1/4" X 6"	\$25.75
DS3-8	1 1/4" X 8"	\$31.50

## PREMIUM DESK SIGNS

*Signs in holders include engraving*

Walnut base with black or gold brass sign face.

CODE	SIZE	PRICE
DS4D-8	2" X 8"	\$53.00
DS4D-10	2" X 10"	\$57.00

Walnut base with plastic sign face.

CODE	SIZE	PRICE
DS4-8P	2" X 8"	\$40.00
DS4-10P	2" X 10"	\$45.00

Engraved signs in plastic designer desk holders.

CODE	SIZE	PRICE
9128D	2" X 8"	\$33.00
9120D	2" X 10"	\$38.00

## PROTRUDING WALL SIGNS

*Signs in holders include engraving*

Two-sided protruding wall signs with rose gold or silver brackets.  
OTHER SIZES AVAILABLE.

CODE	SIZE	PRICE
WS1-28	2" X 8"	\$37.75
WS1-210	2" X 10"	\$45.75
WS1-310	3" X 10"	\$51.75
WS1-312	3" X 12"	\$62.00
WS1-410	4" X 10"	\$57.75
WS1-412	4" X 12"	\$74.75
WS1-416	4" X 16"	\$82.50

## WALL MOUNTED SIGNS WITH HOLDERS

*Signs in holders include engraving*

Flush wall or door mounted signs in silver, black or rose gold metal holders. OTHER SIZES AVAILABLE.

CODE	SIZE	PRICE
WS2-14	1" X 4"	\$10.75
WS2-16	1" X 6"	\$14.50
WS2-26	2" X 6"	\$20.25
WS2-28	2" X 8"	\$22.75
WS2-210	2" X 10"	\$26.50
WS2-212	2" X 12"	\$29.50
WS2-310	3" X 10"	\$34.50
WS2-312	3" X 12"	\$39.25

## SIGNS IN DESIGNER FRAMES\*

*Signs in holders include engraving*

Engraved signs in plastic designer wall frames with radius corners.  
OTHER SIZES AVAILABLE.

CODE	SIZE	PRICE
9128	2" X 8"	\$28.50
9120	2" X 10"	\$31.50
9144	4" X 4"	\$28.50
9148	4" X 8"	\$42.75
9142	4" X 12"	\$52.75
9166	6" X 6"	\$42.00
9188	8" X 8"	\$60.00

**\*Call for a quote to have ADA compliant signs in Designer or Euro Frames.**

If you're looking for something not listed give us a call or email.

**We have a separate price sheet for badges.**



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## CUSTOM ENGRAVED SIGNS - RETAIL PRICING

Pricing is based on 1/16" material – Price includes 1 line of copy.

← Sign width →

↑ Sign height ↓

	3"	4"	6"	8"	10"	12"	16"	18"	20"	24"	28"
1"	\$6.05	\$7.70	\$9.65	\$11.25	\$13.20	\$14.50	\$18.25	\$22.00	\$25.00	\$32.50	\$38.75
2"	\$6.75	\$9.35	\$11.25	\$14.50	\$17.50	\$18.75	\$23.50	\$27.00	\$30.00	\$36.00	\$42.50
3"	\$7.75	\$11.25	\$12.50	\$18.50	\$21.75	\$25.00	\$30.00	\$32.00	\$35.00	\$39.00	\$46.00
4"	\$11.25	\$13.00	\$18.00	\$21.75	\$24.75	\$30.00	\$35.00	\$37.00	\$39.00	\$42.00	\$49.00
6"		\$18.00	\$21.50	\$30.00	\$32.25	\$35.00	\$39.00	\$40.50	\$42.50	\$51.25	\$57.50
8"		\$21.75	\$28.00	\$32.00	\$35.50	\$38.75	\$42.00	\$45.50	\$49.00	\$62.75	\$67.00
10"			\$32.25	\$35.50	\$39.00	\$42.25	\$50.50	\$54.00	\$61.00	\$76.25	\$80.00
12"			\$35.00	\$38.75	\$42.25	\$49.50	\$57.75	\$63.50	\$75.00	\$87.50	\$93.00
16"				\$42.00	\$50.50	\$57.75	\$64.00	\$76.00	\$80.00	\$98.00	\$104.75
18"					\$54.00	\$63.50	\$76.00	\$81.00	\$85.00	\$105.50	\$114.00
ADD'L LINES	\$1.65	\$2.25	\$2.50	\$2.75	\$3.50	\$3.75	\$5.50	\$6.35	\$6.90	\$8.20	\$9.00

**FOR ADDITIONAL CUSTOMIZATION, CALL OR EMAIL US.  
SEE OUR WEBSITE UNDER RESOURCES FOR SIGN MATERIAL COLORS.**

## CUSTOM ADA COMPLIANT SIGNS - RETAIL PRICING

**1/8" ADA Alternative Substrate,  
1/32" Applique & Grade 2 Braille**

**1/8" Reverse Engrave Material,  
(including Brushed Aluminum Reverse Engrave)  
1/32" Applique & Grade 2 Braille**

← Sign width →

← Sign width →

↑ Sign height ↓

	4"	6"	8"	10"	12"	18"
4"	\$31.00	\$38.00	\$44.00	\$49.00	\$53.00	\$76.00
6"	\$38.00	\$44.00	\$49.00	\$53.00	\$59.00	\$79.00
8"	\$44.00	\$49.00	\$53.00	\$59.00	\$66.00	\$86.00
10"	\$49.00	\$53.00	\$59.00	\$66.00	\$69.00	\$92.50
12"	\$53.00	\$59.00	\$66.00	\$69.00	\$72.00	\$97.00
18"	\$76.00	\$79.00	\$86.00	\$92.00	\$97.00	\$121.00

	4"	6"	8"	10"	12"	18"
4"	\$35.50	\$43.75	\$50.50	\$56.75	\$61.00	\$87.50
6"	\$43.75	\$50.50	\$56.75	\$61.00	\$65.00	\$90.75
8"	\$50.50	\$56.75	\$61.00	\$65.00	\$75.00	\$99.75
10"	\$56.75	\$61.00	\$65.00	\$76.00	\$79.00	\$106.50
12"	\$61.00	\$65.00	\$76.00	\$79.00	\$83.00	\$111.00
18"	\$87.00	\$91.00	\$99.00	\$106.00	\$111.50	\$139.00

Add \$8.00 per sign for international pictograms